

Cairo | Dubai  
November 2023

#YouWillNeverWalkAlone

# T.I.T Solutions

Company Profile



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# OUR MISSION

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To provide the Travel Business Sector in the MEA region with IT services and solutions that leverage their performance and to be the company of choice when it comes to The Travel and Hospitality Businesses' Online needs.

# OUR CLIENTS

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We Are Not In The Business Of  
Sales.  
We Make **PARTNERS!**

# Hospitality Sector

## OUR CLIENTS

**SAVOY**  
— GROUP —  
SHARM EL SHEIKH

ROYAL  
**SAVOY**  
— SHARM EL SHEIKH —

**SAVOY**  
— SHARM EL SHEIKH —

**Sierra**  
— SHARM EL SHEIKH —

**GRAND OASIS**  
RESORT

**SOHO**  
SQUARE  
— SHARM EL SHEIKH —

**CLEOPATRA**  
LUXURY HOTELS & RESORTS

**STEIGENBERGER**  
HOTELS & RESORTS

**STEIGENBERGER**  
HOTEL EL TAHRIR  
CAIRO

**STEIGENBERGER**  
NILE PALACE  
LUXOR

**STEIGENBERGER**  
ALBAU BEACH HOTEL  
RED SEA

**JHG** JAZ  
HOTEL GROUP

**PICKALBATROS**  
HOTELS & RESORTS

**SUNRISE**  
Resorts & Cruises  
EGYPT

**CORAL SEA**  
HOTELS, RESORTS, NILECRUISES

**REGAL**  
HEIGHTS

**CRYSTAL INN**  
HOTEL

**Tawifa**  
ISLAND

# Hospitality Sector

## OUR CLIENTS



# Travel Sector

## OUR CLIENTS



# Touristic Restaurants Sector

## OUR CLIENTS



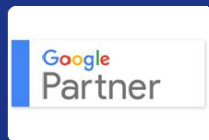


# OUR CLIENTS

## Governmental & Private Sector



# OUR SPECIALITIES



# OUR PARTNERS



We Build Partnerships  
To Serve You Better!

# OUR PARTNERS

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## D-Edge | Hospitality Solutions

Making your hotel website the most profitable sales channel over the internet using the powerful D-EDGE solutions. It helps you boost your conversion rate and offer your clients the best user experience.

**D-EDGE** Is the European **No.1** hotel distribution technology provider in hospitality.

Trusted by **17,000+ hotels** worldwide.

*#YouWillNeverWalkAlone*

# OUR PARTNERS

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## AskSuite | Best AI Chatbot

Every hotel needs an AI Reservation Assistant to handle all the guests' frequent requests. AskSuite Chatbot automates your online customer service in more than 25 languages, 24/7, no vacation, in a way that guarantees a boost in direct bookings and conversion rates.

# OUR PARTNERS

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## THN | The Hotels Network

Do you know the winning recipe for how to convert website lookers into bookers? It is all about personalization!

Get help in doing that with an efficient ecosystem of growth tools that can easily increase conversions and ADR; get help from **The Hotels Network**.

Trusted by **19,000+ hotels** worldwide.

*#YouWillNeverWalkAlone*

# OUR PARTNERS

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## Kashier | Payment Solutions

Kashier is a digital payment platform that aims to grow your business by enabling fast, easy, and secure acceptance of digital payments from your guests and customers, which expands your outreach world-wide and generates revenue around the clock.

# OUR SERVICES

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How Can We Help You To  
Achieve Better Performance!



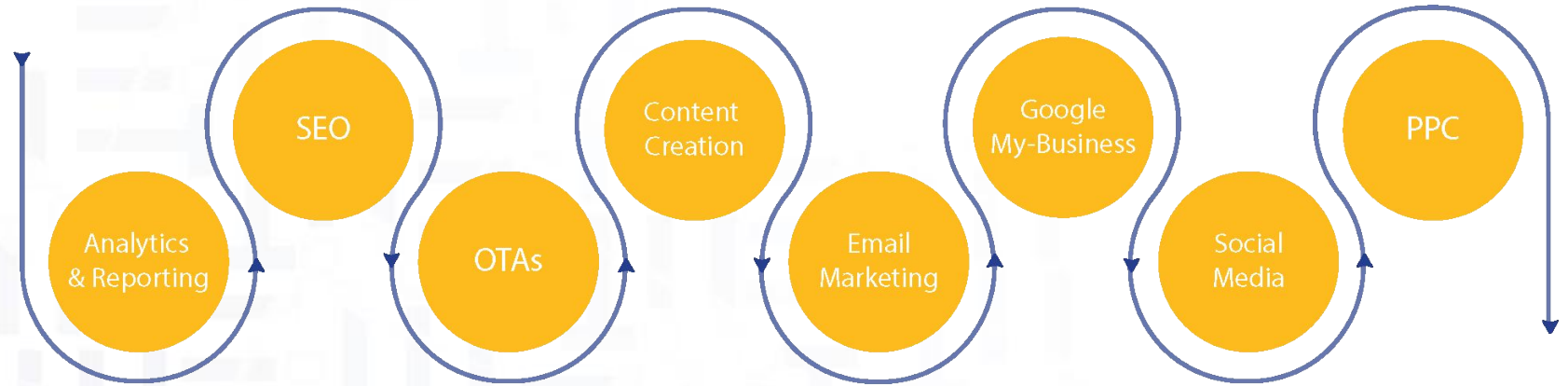
It is not about managing social media posts!

It is about helping to **build a Strategy** that works,  
using ALL the digital marketing tools.

And judge this strategy by **number of BOOKINGS** not  
the number of Likes!

# OUR SERVICES

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# OUR SERVICES

## Website Development

- We offer responsive & custom made Website Fast Mobile friendly.
- Integrating the website with the Booking Engine Increase bookings on your brand.com.
- Presenting your chain/hotel image in the best way.



# OUR SERVICES

## Pay Per Click

- We build search & Display campaigns on Google, Bing, Baidu and Yandex.
- We build video campaigns on YouTube.
- We build campaigns on Petal platform.
- **We are Google Premier Partners.**



# OUR SERVICES

## Metasearch

- Metasearch platforms brings the multiple search results from different sources and search engines to a single place.
- It is the most reliable advertising channel to generate hotel bookings over the last few years.
- Ensure that OTAs no longer have a monopoly on your metasearch distribution strategy.

Google Hotel Ads

Hotels  
Combined

Tripadvisor

Skyscanner

trivago

KAYAK

wego

# OUR SERVICES

## GDSs

- With GDS Hotel Solutions, we help you increase your hotel brand visibility and distribute your presence to thousands of Travel Agents and B2B buyers on a global scale.
- This service helps you get more business bookings the easiest way.



amadeus

 TRAVELPORT

**Sabre**

# OUR SERVICES

## Social Media Management

- We cover all relative social media platforms.
- We design a complete hotel social media marketing strategy for our clients that deliver what's needed.
- We provide social media accounts management (posting/graphics).
- **We are Facebook Agency Partner.**



# OUR SERVICES

## Social Media Advertising

- We manage advertising on Facebook, Instagram, X, Snapchat, Weibo, WeChat and VK.
- We are Facebook Agency Partner.
- We use the advanced techniques in all advertising platforms like Advanced Implementation of Facebook Pixel and Facebook Analytics.
- We implement Facebook Travel Ads.





# OUR SERVICES

## Google MyBusiness Profile

- We help you verify your property on Google MyBusiness platform.
- We help you manage how your info appear on Google Search results.
- Google reporting on how your brand perform against your competitor.



# OUR SERVICES

## Email Marketing

- Email marketing is the tool with the highest ROI in digital marketing.
- We help you build your emailing list, cleansing it and segmenting it.
- We build email templates for results!
- **We are Constant Contact Partner.**



# OUR SERVICES

## Written Content Creation

- We provide copywriting for your website to ensure you have a unique content made for performance.
- We provide content creation in Arabic, English, Russian, Italian, French, and German.
- Translation services is available



# OUR SERVICES

## Photography

- Visual Content nowadays is much stronger than before; that is why your guests always search for PHOTOS of your property!
- We at T.I.T Solutions help you gain more bookings through our professional photography service that is dedicated especially to the hotels' & Restaurants' needs.



# OUR SERVICES

## Videography

- With a deep understanding of the hospitality industry, we pride ourselves on being the prime destination for hotel video production.
- We capture your property from its best angles and convey it in an engaging hotel videography that tells your story and increases booking demand.



# OUR SERVICES

## Search Engine Optimization

- We provide SEO consulting services that give your Website a strong competitive push in the search engine results.
- We provide SEO services in Arabic and, English.
- SEO is the safety network of the brand that helps to keep in high ranks in search engines.



# OUR SERVICES

## Analytics & Reporting

- When Data flows, your business grows.
- Reporting is the way to ensure you are in the right direction. It is what keeps an eye on your investment.
- We implement Google Analytics Enhanced ECommerce.
- We implement Facebook Analytics, MS Clarity, Hotjar, SEO tools ...etc.





# OUR SERVICES

## OTAs & Review Platforms

- We setup and manage your Ecommerce infrastructure. Detailed ECommerce management and consultations are available.
- We help you review and configure how you display your property in the OTAs and configure review platforms like Tripadvisor, HolidayCheck and Google MyBusiness, ...etc.


Booking.com

HolidayCheck

 Tripadvisor

  
Expedia

agoda  


  
ecobots  
tech



# TESTIMONIALS



Jessy Nasser

★★★★★

The best digital company in the hospitality sector, very professional with a very good experience, the whole team is helpful and know what they are doing. They have excellent experience in digital marketing & development anything from social media to complicated websites they can handle and with excellent quality. Been working with them for around 3 years and am glad to say they leveled up our digital game.

**Yasmine Nasser**  
Savoy Marketing Manager



George El Bardissey

★★★★★

Great team very supportive and attentive

**George El Bardissey**  
Royal Savoy Hotel Manager



Ahmed Elsherif

★★★★★ 5 days ago

The best digital company in the hospitality sector by far ,they know exactly what the industry needs and provide with professionalism ,excellence and integrity

**Ahmed Elsherif**  
SOHO Square Marketing Manager

# TESTIMONIALS



heba Ragab



My first experience with T.I.T was in 2108 in the hospitality business . It is the best local one in our industry if the hotel wishes to grow digitally . They are very honest contrary to many companies whether local or international. They care a lot about their clients satisfaction and are always available and helpful in any issues as long as it's related to their field .

**Heba Ragab**

Fort Arabesque Marketing Manager



Mohamed Ramzy



We are honored to deal with such professional company , they have a very good knowledge in digital marketing activities in addition to tourism & hospitality field

**Mohamed Ramzy**

Coral Sea Marketing Manager



Michael Magdy



The best digital company in hospitality field ,

**Michael Magdy**

Savoy Group ECommerce Manager



Bassem Samir  recommends T.I.T Solutions.



T.I.T Solutions it's the main company and the only company I trust related to the web sites and all digital marketing

**Bassem Samir**

Brayka Resorts IT Manager

# OUR SISTER COMPANIES

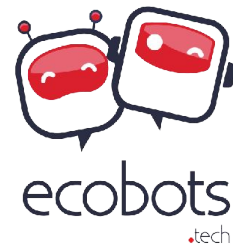
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## #BeCloser

### BeCloser

At **#BeCloser**, we are close to you to help in shaping a bright future with all the digital marketing knowledge and latest updates.

[www.becloser.com](http://www.becloser.com)



### ecobots

At **Ecommerce Robots**, we keep an eye on your ecommerce channels (OTAs & Meta Searches) to maximize your profits.

[www.ecobots.tech](http://www.ecobots.tech)

**THANK YOU**  
**[www.titegypt.com](http://www.titegypt.com)**

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#BeCloser

